

## ■ GENERAL

**Publisher** Heelium OÜ

**Editor-in-Chief** Helen Raiend

**Contents** Marine lifestyle magazine

**No of pages** 100

**Retail price** 4.40 €

**Circulation** 3000

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Navigaator has been Estonian boating and marine lifestyle magazine for 7 years. Navigaator magazine is the national publication written just to the sea lovers as well as to power boat owners.

Navigaator brings up-to-date information on boating trends, new boat and equipment reports and new product news. From Navigaator, readers discover the best anchorages and learn where the fish are biting. Get fabulous new cruising information on places to go in Estonia, Europe and world wide for your vacations onboard or not, and good tips about great seafood.

There're comprehensive boat tests from the Navigaator test team and hands-on stories covering maintenance and repair, towing and tons more. Navigaator is fun and it's entertaining, but most important, it's packed with great stories, tips and advice from highly experienced boat owners. Plus with each number, readers get the largest brokerage section of new and used boats for sale.

## ■ PRICES OF ADVERTISING

1 back page	2 500 €
1 front or back page inside	1 600 €
1 inner page	1 200 €
½ front page inside poster	2 500 €
½ inner poster	2 000 €
½ inner horizontal or vertical	800 €

Measures of ads:	¾ page 440x280+5mm
	1 page 220x280+5mm
	½ vertical 102x280+5mm
	½ horizontal 220x140+5mm

VAT will be added to the prices

## ■ DISCOUNTS

Discounts are available for advertisers according to frequency of ads

Frequency	Discount
2	25%
3	35%
4	40%

