

PULSS

MAGAZINE FOR MODERN TOWNSPEOPLE

PULSS is the magazine for modern townspeople, focusing on everything new and exciting that happens in Tallinn. The magazine, based on private capital, has been published since 2010.

PULSS is distributed free of charge among the clients of partners, including best hotels, cafes, shops, sports clubs, restaurants, beauty salons, banks, airports, etc.

The target group of PULSS is the townspeople aged 25 to 60 with an active lifestyle and the average or higher income, males as well females. They care about their health and do sports, are active consumers of culture and travel abroad and in their own country. The reader of PULSS is interested in fashion, style and cosmetics and is willing to spend money on quality leisure time.

PULSS.ONLINE:
<https://PULSS.ONLINE>

RUBRICS OF THE MAGAZINE

PERSON A cover story of a well-known townsperson

UNDER SCRUTINY A longer story on a burning issue in town.

EVERYDAY LIFE A workday of an interesting Tallinner

TECHNOLOGY NEWS

ABROAD A foreigner living in Tallinn describes the city from the observer's point of view

COLUMN

VISIT A visit to a townsperson's workplace or home

BE HEALTHY Stories of health problems or well-being

PETS Pets of townspeople

CULTURE Books, cinema, music, design

ARTS A portrait of an artist in the studio

HOUSE History of a fully renovated building in Tallinn

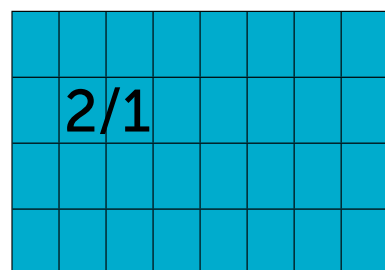
FASHION AND BEAUTY
Fashion series, style pages, beauty news, theme stories, a stylish person



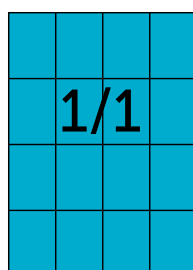
PRICES & DIMENSIONS

AD Space	Dimensions	Price
* 2/1 double at pages 2-3	420 x 297 + 5 mm bleed	6 000 €
* 2/1 double page	420 x 297 + 5 mm bleed	4 500 €
* 1/1 back cover	210 x 297 + 5 mm bleed	6 000 €
* 1/1 front cover inside	210 x 297 + 5 mm bleed	4 000 €
* 1/1 single page	210 x 297 + 5 mm bleed	2 500 €
* 1/2 horizontal/vertical	210 x 148.5 or 105 x 297 + 5 mm	1 500 €
* 1/3 horizontal/vertical	210 x 99 or 70 x 297 + 5 mm	1000 €
* 1/4 product news	105 x 148.5 mm	500 €

* Does not include VAT

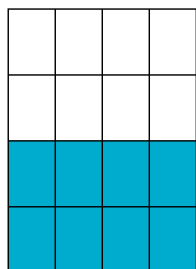


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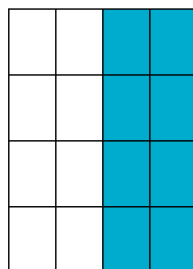


210 x 297 mm + 5 mm

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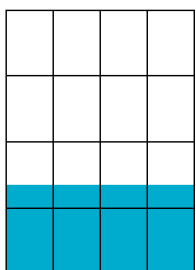


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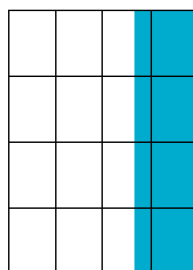


105 x 297 mm + 5 mm

1/3



210 x 99 mm + 5 mm



70 x 297 mm + 5 mm

PULSS

PUBLICATION DATA

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EST/ENG

SPRING

SUMMER

AUTUMN

WINTER

TECHNICAL DATA

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PULSS

PULSSI LEVITAVAD

VABA AJA SISUSTAJAD

Arensburg Boutique Hotel & Spa
Arigato spordiklubi
Audentes Fitness
City Spa
Eesti rahvusraamatukogu
Forus spordikeskus
Golden Club
GOSPA / Georg Ots Spa Hotel
Grand Rose SPA
Hotell Barons
Kalev Spa
Kino Artis

Korrus3
Kumu
Mila Studio
MyFitnessi spordiklubid
Niitvälja Golf
Pirita TOPi sadamakontor
Punctum Gallery Tallinn
Pärnu tennisekeskus
Spordiklubi Reval Sport
Spordiklubi Sparta
Savoy Boutique Hotel
Tondiraba Tennisekeskus

Valeri Studio Fitness & Yoga
Viljandi pärimusmuusika ait
Saare Golf

RESTORANID JA KOHVIKUD

4 Sisters Kitchen Cafe
Butterfly Lounge
Chicago
Classic Kohvik
Fish & Wine
Gallery Cafe
Gianni
Gourmet Coffee

In Vino Veritas
Kohvik Amps
Kohvik Boheem
Kohvik NOP
Kohvik Peps
Kohvik Amps
Ocean 11
Restoran F-Hoone

Restoran Moon
Restoran Platz
Reval Cafe
Maiasmokk
Mmuah
NONA Resto
Saiakangi kohvik
Scotland Yard

Sushi Plaza
Terminal Records & Bar
Wabadus
Valli Baar

AUTOSALONGID JA SISUSTAJAD

Audi Tallinn
Auto Forte
BoConcept mööblisalong
Haus Galerii

Häcker Esindussalong
Info-Auto
Inspira
Lexus Tallinn

Luxury Motors Tallinn
Mariine Auto
Nolte Esindussalong
Oot-Oot Studio

Pilot Motors
Sunorek
TANK

BUTHIGID

Aleksander Boutique
Anna Boutique
Armani
Baldinini
Company's
Elegance Boutique
Fashionclub
Fashion House

Fashion Palace
Franky
Fresco Boutique
Gant
Glanz & Glamuur
Goldman
Guess
G-Star

Hairmail
Hugo Boss
ICON
Liu Jo
Make Up Store
Mario Melani
MaxMara
Nju Butiik

Q Botique
Replay
Roosikrantsi Kingastudio
Sergio Tacchini
S'Nob
Studio T
Tango Boutique

ILU- JA JUUKSURISALONGID

Salon+ juuksurisalongid
Alessandro ilustuudio
Ilusalong Beauty Lounge
Ilusalong Central
Cinderella ilusalong
Désirée ilusalong
Salong FashionHair
Finissage Medical Spa
i3 ilusalong
Ilusakong Ajapeatus Kuressaares
Ilusalong Ginger
Ilustuudio Ilusahver
Ilu Võlu ilusalong
Intersalon

Ilusalong JEM
Ilusalong Kaunis Kaunimaks
Ilusalong La Sharm
Liilia ilusalong
Magdaleena Hambakliinik
Pikk 40 salong
Privileg Day Spa
Roosikrantsi ilusalong
Savannah' ilusalong
Salong Scarlett
Salong Vunts
Sim salong
Sinine salong
SKIN ilusalong

MUUD KOHAD

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