



# REISIAJAKIRI

GO Traveler Media Kit

## Magazine

GO Travel Magazine launched in 2005, is hard to put down once you start reading it.

It takes you to "I haven't even heard about that!" places and brings new perspectives to iconic locations. GO Travel Magazine captures the spirit of the Earth, explores its heritage and hidden histories and recommends great places to visit.

## Audience

GO Travel Magazine speaks directly to the educated and well-travelled Estonian audience. GO Travelers are eager to engage with unique travel experience, as they seek out the latest travel news.

## Distribution

Average of 5000 copies per issue. The bimonthly publication is distributed via a paid and verified circulation base as well as on newsstands.

## Magazine Specs

Format: 215 x 275 mm

Pages: 88 + covers

Colours: 4/4, gloss UV lacquer on cover

Inner paper: Multiart Silk FSC 115g,

Cover paper: Multiart Gloss PEFC 200g

Binding: adhesive

## Editorial calendar

GO Travel Magazine is published once every two months.

### Deadline for ads:

10 February	20 January
10 April	20 March
10 June	20 May
10 August	20 July
10 October	20 September
10 December	20 November

The publication dates are subject to change.



## Advertise with GO Travel Magazine

Nordicom, +372 5666 7770, reklaam@nordicom.ee

## Advertising information (plus VAT)

2/1 Double page spread (430 x 275 + bleed 3 mm)	2400 €
1/1 Outside back cover (215 x 275 + bleed 3 mm)	2400 €
1/1 Inside front cover (215 x 275 + bleed 3 mm)	1550 €
1/1 Inside back cover (215 x 275 + bleed 3 mm)	1550 €
1/1 Full page (215 x 275 + bleed 3 mm)	1100 €
1/2 Half page (193 x 125 mm)	660 €
1/3 One-third page (193 x 83 mm or 60 x 255 mm)	440 €

Design service price: subject to agreement.

[www.nordicom.ee](http://www.nordicom.ee)