EESTI ARST

Eesti Arst (published since 1922) is the only pre-reviewed scientific magazine of general medicine in the Estonian language. The publication reflects the newest achievements in the medical field and is very helpful in the everyday work of all doctors.

Nr 1 Medical Magazine 91% of Estonian doctors read **Eesti Arst**.

Source: Medical media reader survey, Faktum-Ariko

Target group: Estonian doctors / healthcare institutions / pharmaceutical companies

Sections: Treatment instructions / Specialty news / Results of scientific research / Descriptions of disease cases
In-service training / Overview of the activities of medical organisations / Overview of medical events



Measurements and prices of advertising spaces

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Front cover	1 pg	200 x 205 mm*	1590€
Back cover	1 pg	200 x 280 mm*	1150€
Inner covers	1 pg	200 x 280 mm*	790€
Ad at the specific article	1 pg	200 x 280 mm*	990€
Advertisement	1 pg	200 x 280 mm*	690€
Job Ad	1 pg	200 x 280 mm*	700€

Insert solutions starting from 500 € *+3mm bleed

Prices do not include VAT.

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Advertising terms

In Eesti Arst, the advertisements of prescription drugs as well as over-the-counter medicinal products can be published. The person who commissions an advertisement is responsible for the accordance of the advertisement with good practice and restrictions established by the Advertising Act. The publisher has a right not to publish the advertisement.

File format: printable CMYK pdf (www.uniprint.ee) **ftp address**: ftp.celsius.ee user:celup password:upcel

ATTENTION! Advertisement submission deadline: 10th day of the month