

Advertisement in Mandatum Life's magazine

Life

Life magazine is a life style magazine that gives new ideas for life and investments. The magazine includes articles about entrepreneurs both from Estonia and abroad. There are feature stories about economy, management, investments, human resources, and captivating descriptions of exciting hobbies. **Life magazine** is meant for people who are interested in investments and enriching their lives with new ideas.

- Number of pages: 68 (with covers)
- Number of advertisements: 6-7
- Format: A4 (220x297mm)
- Circulation: 5000 copies in Estonia, 3000 in Latvia and 3000 in Lithuania
- Price: free; direct mailing to chosen target groups
- Colours: 4/4
- Published: January 2014
- Target group: company owners and top managers

Advertisement prices:

- 1/1 page – 1500 euros
 - Double pages – 2000 euros
 - Double pages 2-3 – 3000 euros
- VAT is added to the price.

Advertisement design has to be submitted **by 10 December 2013 at the latest**
The amount of advertisement in the magazine is limited.



Ordering advertisement: Nordicom, tel: 5666 7770, reklaam@nordicom.ee, www.nordicom.ee

Mandatum Life is a valued and solid partner. Expert in both money and life.

Mandatum Life offers investment, wealth management and life insurance solutions to private and corporate clients. The company operates in Finland and in the Baltic States and its assets under management is more than 7 billion euros. Mandatum Life belongs to Sampo Group, which is noted on Helsinki stock exchange.



Investment. Wealth Management. Life insurance.